



## Who We Are

**Gulf Alston Company Ltd.,** a Saudi limited liability company specializing in the construction and building sector, headquartered in Jubail Industrial City, with commercial registration number 2055138567.



## About Us



## Vision

To be the leading provider of modular housing solutions, transforming the way people live and build. We aim to set new standards of excellence locally and regionally, becoming the most distinguished in the industry.

## **Mission**

We are committed to setting new standards in modular housing by delivering high-quality products, adopting cutting-edge global technologies, and prioritizing safety and environmental sustainability. Through best practices, we aim to leave a lasting impact in every project we undertake.

## Our Strategic Goals

Leading the market through positive and sustainable competitiveness, consistently exceeding client expectations and fulfilling all commitments. We are dedicated to adhering to all laws and regulations, aligning with Saudi Arabia's Vision 2030 to support the Kingdom's growth as a global leader in innovation, quality, and economic development.



## **Our Value**

				1555
Innovation	Quality	Sustainability	Customer Focus	Integrity
Utilizing cutting-edge technology and	Ensuring the highest standards through	Commitment to eco- friendly materials, energy-	Offering customized solutions, transparent	Upholding the highest ethical standards,

technology and continuous R&D to deliver state-of-the-art modular housing solutions. Ensuring the highest standards through stringent quality control and the use of certified materials. Commitment to ecofriendly materials, energyefficient designs & minimizing environmental impact. Offering customized solutions, transparent communication, and dedicated after-sales support for complete satisfaction. Upholding the highest ethical standards, ensuring honesty, compliance, and building trustworthy partnerships.



# Our Corporate Social Responsibility (CSR)

### **Environmental Stewardship**

Committed to preserving and protecting the environment through sustainable practices in all our operations.

#### **Promoting Industry Localization**

Supporting the growth of Saudi Arabia's construction sector by integrating advanced technologies and local expertise.

### **Empowering Local Enterprises**

Continuously investing in research and development to be pioneer innovative products and services that drive saudi industry progress.

### **Workforce Development**

Empowering Saudization by providing the strategic talent development skills and generate opportunities needed to thrive in the construction industry, with a focus on technology localization.

### **Supporting Local Products**

Actively contributing to the replacement of imported products with high-quality, locally-produced alternatives.

### **Innovation and R&D**

Continuously investing in research and development to pioneer innovative products and services that drive industry progress.



## **Our Services**

### Prefabricated Homes (Portacabins)

1

High-quality, versatile, and durable prefabricated buildings designed for a range of uses and easy installation.

### Prefabricated Homes (Precast Concrete)

2

Innovative precast concrete homes that offer durability, energy efficiency, and faster construction times.

### Modern Prefabricated Homes (Cube Technology)

3

State-of-the-art modular housing solutions featuring our patented Cube technology, providing superior flexibility, strength, and design versatility.



## **Our Solution**

**Cube Concrete Technology** is a patented innovation, with intellectual and industrial property rights registered under an exclusive number. however The registration process for industrial property rights in Saudi Arabia and across the GCC is ongoing and it is under process.

\* This revolutionary product has been successfully utilized in several European countries for over five years.





# What Distinguishes Our Product

#### Saudi-Made with European Technology

A powerful blend of local craftsmanship and advanced European engineering.

#### Minimal Environmental Impact

Designed with sustainability in mind, ensuring a low carbon footprint.

#### ✦ Easy Installation

Modular, flexible designs that allow for quick and easy assembly in any location.

#### ✦ Relocatable

Homes can be easily moved and reinstalled, providing long-term flexibility.

### Superior Energy Efficiency

Built with energy-saving materials that optimize performance.

#### ✦ Fire-Resistant

Ensuring safety with high fire resistance standards.



# What Distinguishes Our Product (Continue)

#### Noise Reduction

Engineered to reduce external noise for a more comfortable living environment.

#### Aesthetic and Design Flexibility

Offering a wide range of design options to suit various styles and preferences.

#### ✦ Low Initial Cost

Affordable without compromising on quality or performance.

#### Exceptional Strength and Stability

Exceeds global standards for earthquake resistance and structural integrity.

#### Low Maintenance

Built to last with minimal upkeep required.





## Market Segments

Cube House Modular Solutions are versatile and deliver value and innovation across various industries and needs, including:

- Commercial sector
- Industrial sector
- Public sector
- Emergency and Temporary accommodation sector
- Residential sector
- Custom Projects i.e. Hajj and Umrah seasons for the holy sites, Recreational and tourism projects





# Business Continuity Management System Policy



## Introduction

Gulf Alston Co. Ltd. is committed to protecting its assets, operations, and services to ensure business continuity and sustainable growth as part of the national business sustainability initiative. The company develops plans to continue operations and recover during crises or disasters, such as the COVID-19 pandemic. Gulf Alston remains dedicated to delivering projects on time and within budget, while maintaining high quality and minimizing costs. A future plan will establish a specialized department for business sustainability and governance to align with the growth in Saudi Arabia and the GCC.

## **Key Objectives**

Implement best professional practices.

Develop a succession plan and attract talent.

Utilize technology to boost efficiency.

Promote high-quality and local products to support the economy.

Ensure transparency, safety, and ethics.





## Purpose, Scope, and Users

This policy sets out the guidelines for business continuity. It applies to all departments of Gulf Alston Co. Ltd., including employees, suppliers, and contractors, to ensure uninterrupted operations.

## **General Policy**

Executive management ensures that services and resources are managed efficiently, fulfilling all legal and regulatory obligations. The business continuity system covers critical functions and requires recovery plans to mitigate risks. The company proactively addresses incidents through risk analysis, recovery strategies, and continuous improvement of business continuity processes.

\* This policy follows ISO 22301 standards and is communicated to all employees and stakeholders. It is reviewed annually or when significant changes occur.

### **Reference Documents**

Relevant ISO standards (14001:2015, IEC 27001:2022, 45001:2018). Gulf Alston's business continuity vision. Legal and contractual requirements. Risk management and quality standards. Business continuity and recovery plans.



# Safety, Health and Environmental Policies

### Safety Policy

At Gulf Alston Co. Ltd., we prioritize the safety of our employees and facilities. We regularly review the implementation of the highest safety standards across all our work sites and update our internal safety policies accordingly. This includes organizing training sessions, providing personal protective equipment (PPE) to all employees, and ensuring the use of warning and instructional signage to maintain a safe working environment. Safety Policy Transition.



Workplace Safety Checklist

Training mployees have been given satety training afety handbooks are available to all employees all employees know the building's evacuation p mployees know what to do in case of an accide raining sessions are held regularly



### Health and Environmental Policy

Gulf Alston Co. Ltd. upholds an uncompromising policy focused on safeguarding both health and the environment. We are committed to ensuring that all operations, whether directly or indirectly related to health and environmental impact, strictly comply with the highest international standards. This includes the safe handling, disposal, and management of chemicals and construction waste, adhering to stringent protocols that mitigate risks to human health and prevent environmental degradation. Our proactive approach underscores our dedication to sustainability, ensuring that every action we take is aligned with global best practices and our long-term commitment to protecting the environment and promoting public health.



# **Optimal Resource Utilization Policy**



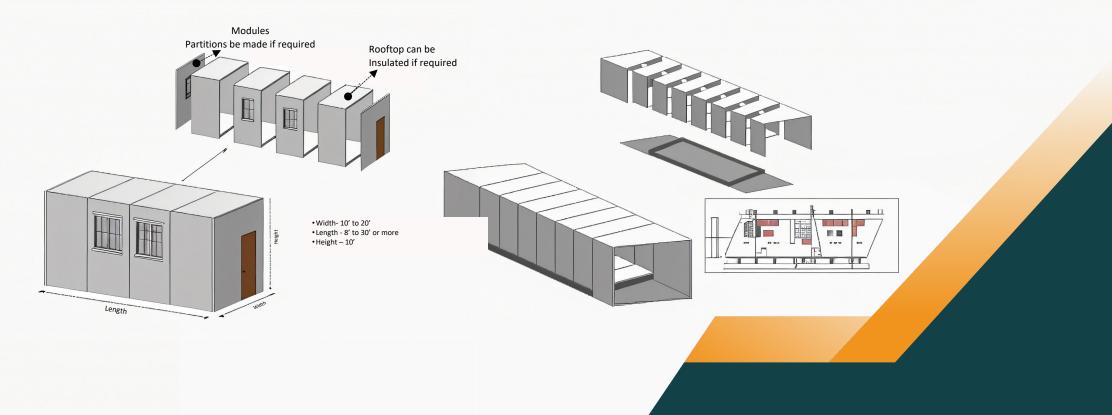
## **Optimal Resource Utilization Policy**

Gulf Alston Co. Ltd. is deeply committed to the optimal utilization of resources through rigorous research, development, and the formation of strategic partnerships with leading experts. Our comprehensive recycling policy is designed to minimize environmental impact and maximize resource efficiency. By aligning with the highest industry standards, we aim to reduce waste, promote circular economy principles, and drive sustainability across all operations. These initiatives reflect our long-term vision of responsible resource management, ensuring that every action contributes to environmental stewardship and sustainable growth.



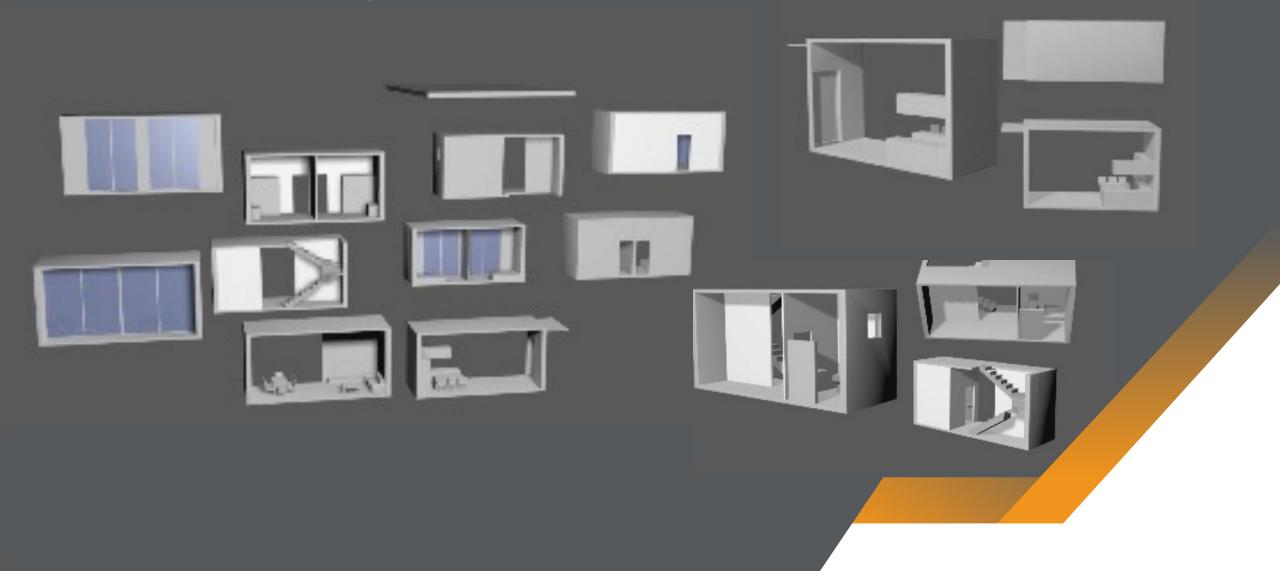
## Cube House Modular System

The Cube House Modular System consists of prefabricated concrete elements joined together with robust glass joints. This innovative construction method enables rapid assembly, resulting in a house that is ready for occupancy in a remarkably short time.



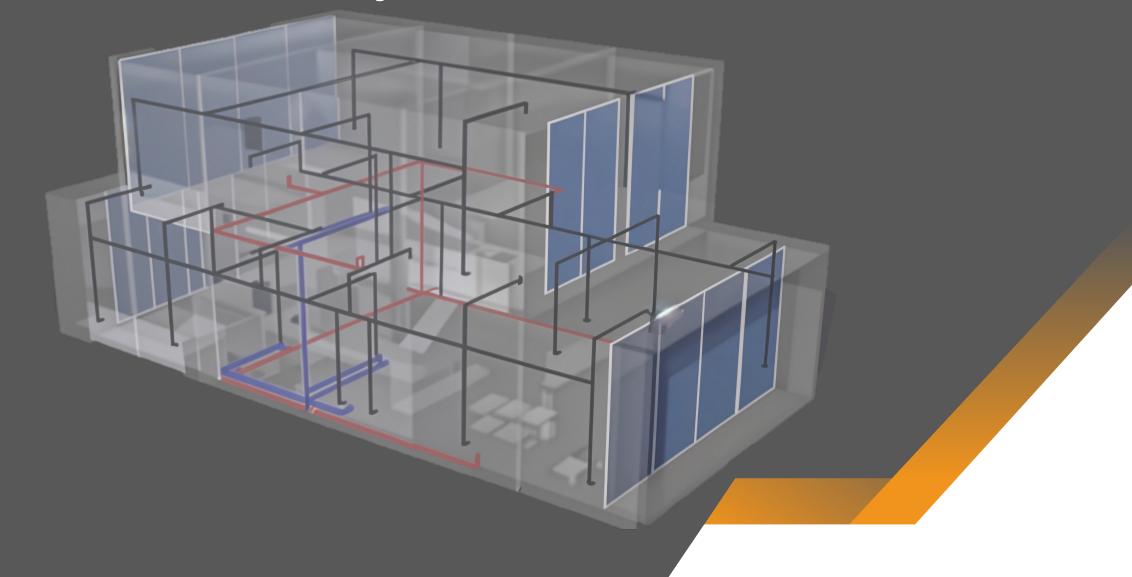


# Cube House System Elements



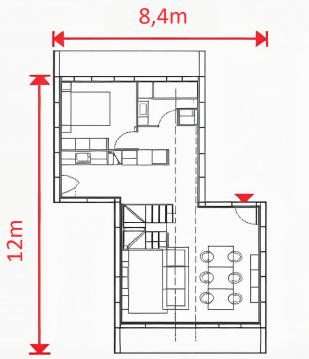


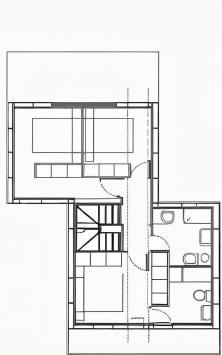
# Hydro and Electrical System

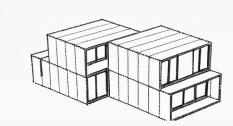


Ready Design

## More than 60 design





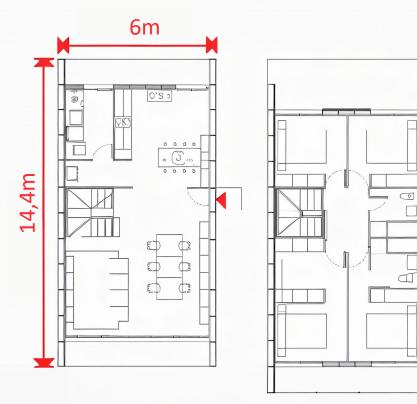


SLS2137



# Ready Design

## More than 60 design



14,4m

SLS213744A GULE ALSTONE

# Ready Design

## More than 60 design





## **Cube House Phases**

**Production Phase** 

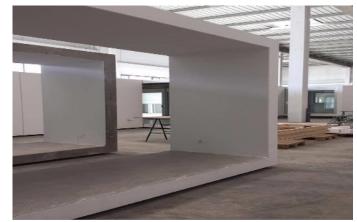


### Transport Phase



#### Installation Phase











# Walls & External Cladding

### External Cladding & Decorations









**Retaining Walls** 













### Precast Pool

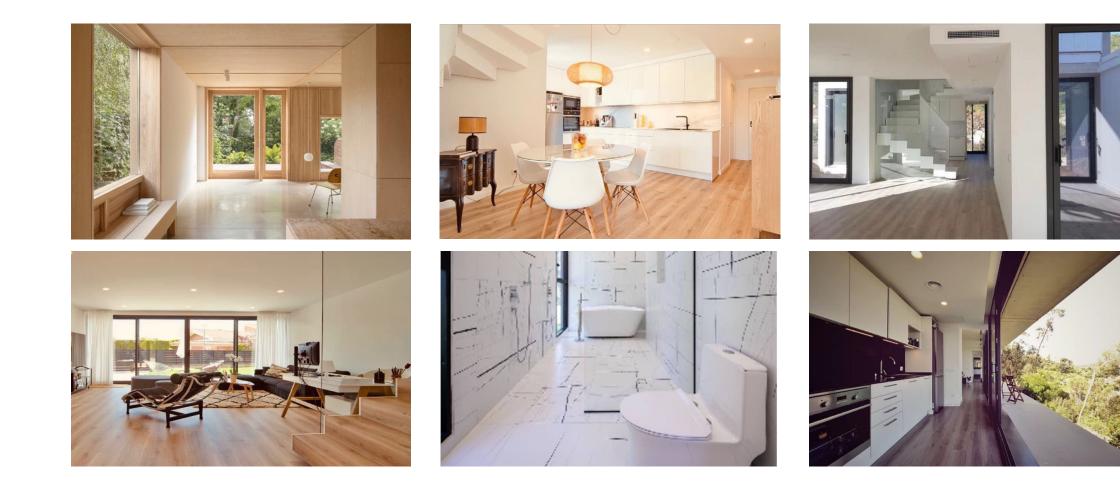








# Indoor Overall Looks and Design





# Outdoor Overall Looks and Design



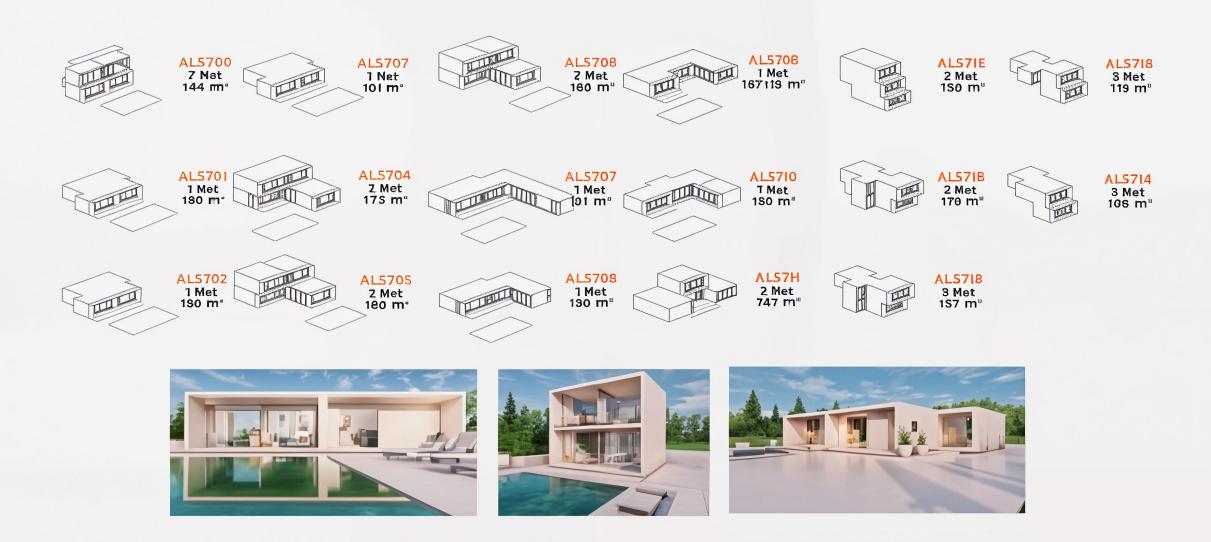


## Cube Houses Designs





## Cube Houses Designs





For any further questions or business inquiries, please reach us via:

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